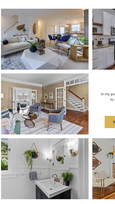
info@ffstaging.com | +1 234 567 8900

# CURATE YOUR DREAM HOME: STAGING FOR SUCCESS

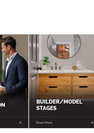
FF Staging and Design Group specializes in seamlessly blending design and marketing strategies to enhance the value of homes. By strategically merging these elements, we create visually appealing spaces that connect to emotionally engage and envision themselves residing in the space. We take pride in facilitating our client's ability to achieve maximum returns on their most significant investment—their home.

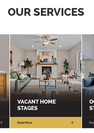
REQUEST A QUOTE

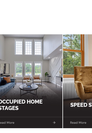


## 90% of buyers are not able to imagine living in a vacant property. That means, if you don't stage your property, you're only connecting with 10% of the market.

If you have your property vacant, you're missing out on connecting with 90% of potential buyers who struggle to envision living in that space. Staging your property is essential to engage with buyers and maximize your selling potential.



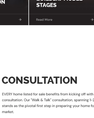


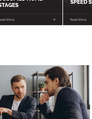


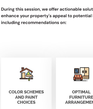
## PORTFOLIO

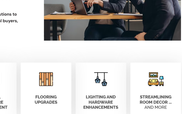
In my portfolio, each project is a testament to my passion for creativity and problem-solving.

VIEW MORE OF OUR WORK









# OUR SERVICES

**CONSULTATION**

Read More

**BUILDER/MODEL STAGES**

Read More

**VACANT HOME STAGES**

Read More

**OCCUPIED HOME STAGES**

Read More

**SPEED STAGES**

Read More

## CONSULTATION

EVERY home listed for sale benefits from kicking off with a staging consultation. Our "Walk & Talk" consultation, spanning 1.5 hours, stands as the pivotal first step in preparing your home for the market.

**During this session, we offer actionable solutions to enhance your property's appeal to potential buyers, including recommendations on:**

- COLOR SCHEMES AND PAINT CHOICES
- OPTIMAL FURNITURE ARRANGEMENT
- FLOORING UPGRADES
- LIGHTING AND HARDWARE ENHANCEMENTS
- STREAMLINING ROOM DECOR ... AND MORE

We collaborate with you to prioritize improvements based on your budget. You have the flexibility to decide whether to proceed with our implementation of recommendations or tackle them yourself. Rest assured, we maintain a network of trusted professionals in various fields, ensuring excellence in every aspect of the process.

## BUILDER/MODEL STAGE

When collaborating with builders and developers, we specialize in showcasing captivating model homes, whether vacant or occupied, granting you a competitive advantage in the market. Leveraging our expertise in discerning buyer preferences and design trends, FF Staging & Design Group delivers a tailored design solution specific to your home's unique style, price range, and target demographic.

Staging offers the flexibility of utilizing rental furnishings rather than making outright purchases, ensuring cost-effectiveness. We meticulously curate high-end furniture and décor, paying close attention to detail to present your property in its most appealing light.

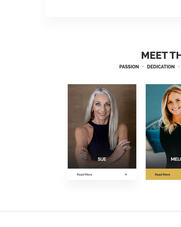
### Our builder/model stage service includes:

- **COMPLIMENTARY PROPERTY PREVIEW**
- **INTERIOR DESIGN OF KEY ROOMS**
- **CUSTOMIZED FURNITURE, ARTWORK, & DECOR SELECTION**
- **PROFESSIONAL PHOTOGRAPHY**
- **EXPERT MOVING ASSISTANCE**

* Pricing and rooms are subject to variation based on the property.

## VACANT HOME STAGE

We strongly advocate for vacant staging for our clients, as it presents the greatest opportunity for maximizing their investment return. Through Vacant Staging, we have the liberty to tailor the furniture, artwork, and accessory choices, ensuring your listing is presented at its utmost potential and value.



### Our vacant home stage service includes:

- Complimentary property preview
- Interior design of key rooms
- Rental of customized selections of furniture, artwork, and décor
- Inclusion of Professional Photography
- 6-week contract duration
- Option to extend the contract monthly, if desired

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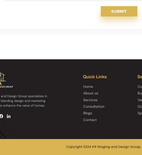
## OCCUPIED HOME STAGE

Occupied Home Staging involves enhancing a property's value while you continue to reside in it throughout its time on the market. Following a consultation, our team offers "buyer-friendly" recommendations and implements an integrated design strategy to enhance market appeal and foster connections with potential buyers. This includes adding furniture, artwork, and accessories to complement your existing furnishings and elevate each space.



### Our occupied home stage service includes:

- Mandatory consultation
- Implementation of integrated design
- Rental of personalized selections of furniture, artwork, & decor
- Inclusion of professional photography

- Assistance from a professional moving team
- 6-week contract duration
- Option to extend the contract monthly, if desired

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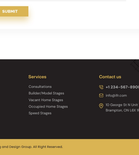

## SPEED STAGE

Speed Staging offers a condensed version of Occupied Staging, delivering the process within a two-hour timeframe, utilizing only the seller's existing furnishings. Within this brief window, we focus our efforts on the primary rooms of the house – the foster living rooms, dining room, kitchen, and (ideally) bedroom and bathroom – to accentuate the property's strengths and mitigate its weaknesses.

By staging effectively, we aim to enhance the appeal of your home to potential buyers, expediting the preparation for professional photos, and ultimately facilitating a faster sale.

### Key features of Speed Staging include:

- Two-hour hands-on staging session
- Staging direction on the remaining rooms in the house
- Maximization of property strengths
- Minimization of weaknesses

- Preparation of the home for professional photography
- Increased market appeal
- Accelerated sales process
- Option to extend staging time-frame for larger homes

* Pricing and rooms are subject to variation based on the property.

## MEET THE TEAM

PASSION | DEDICATION | DETERMINATION | LOVE



**SUE**

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**MELODY**

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**KYSTEN**

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## CONNECT WITH US

Connect with us to discover how our home staging expertise can transform your living space. Whether you're preparing to sell your home or simply looking to elevate its ambiance, our team is here to guide you through every step of the process.

## REQUEST A QUOTE

Full Name* | Phone Number* | Email Address* | Services

Type your message...

SUBMIT

FF Staging and Design Group

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Contact us
+1 234-567-8900
info@ff.com
15 George St N Unit 145, Brampton, ON L6X 1R2

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